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New condo hails "east core" neighbourhood in Toronto

Posted by **Chris Bateman** / MARCH 27, 2015

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A team of developers is hoping their 21-storey condominium and a new neighbourhood name can inject new life into a forlorn section of Parliament St. Is "East Core" a thing? Not yet, but according to press materials related to this project, the idea is that one day it might be.

If given the green light, "East United," [which initially surfaced in May 2014](#), would stretch between Berkeley to Parliament streets on a property currently occupied by a heritage-listed former stable and a row of century-old homes. It would also be among the first major residential developments in an area dominated by gas stations, vacant lots, and car dealerships.



The design imagines two distinct facades: one facing Parliament, the other on Berkeley. The Parliament side of the building would replace four century old former residential properties with a stylized, five-storey podium, stepping up to a 21-storey residential tower.

On Berkeley, the residential component is staggered back from the street, leaving most of the 1906 brick (Mr.) Christie, Brown & Co. stables intact. The designs show a pedestrian laneway lined with townhomes on the south side of the property, connecting Berkeley and Parliament. Units within the main building will range from 32 to 130 square metres.

A rooftop patio with lounge seating, firepits, and an outdoor movie screen together with a yoga studio, event space, and "jam room" are among the bonus features developers SigNature Communities, Berkshire Axis Development, and Andiel Homes hope will lure buyers to the strip.

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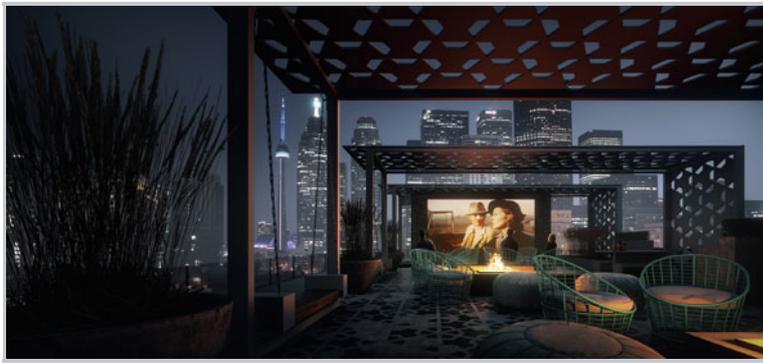
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Historically quiet in terms of development, the middle portion of Parliament between Queen and King has been slowly heating up over the last 12 months.

Directly across the street on the site of the Sing Tao Daily offices, Great Gulf, the developer of the rapidly rising tower at the southeast corner of Yonge and Bloor, is [planning a 23-storey residential block](#). The former home of Marty Millionaire and surrounding buildings are also up for grabs a little further north at Queen and Parliament.

The East United development is still subject to approval by the city. And the idea of an "East Core" neighbourhood is still subject to approval from, well, everyone. Let us know what you think in the comments.



Chris Bateman is a staff writer at blogTO. Follow him on Twitter at [@chrisbateman](#).

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Bruce / MARCH 27, 2015 AT 10:53 AM



I'm getting pretty tired of the "Condo as Revitalizer" mentality in this city. Half of these developments end up empty because the units are for "investments". When is Toronto's planning department and city council going to wisen up and realize that PEOPLE revitalise an area not fancy new housing developments that tear down our history favor of developers and investors that don't live in these areas.



iSkyscraper / MARCH 27, 2015 AT 11:11 AM



A condo development is a revitalizer, not because of renters or investors or glass architecture, but because it means Toronto will never appear in this:

<http://usa.streetsblog.org/category/special-reports/parking-madness-2015/>

I worked near here for years and grew very frustrated at the conditions. High time the east side got some love. Sherbourne and Parliament have been in rough shape for a long time, seemingly immune to the improvements and reinvestment made elsewhere. Maybe that will finally now change.



Michelle / MARCH 27, 2015 AT 11:24 AM



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